



Texas Vegetation Management Association

June, 2011

QUARTERLY CLIP

Volume 9, Issue 2

Before You Know It...

Time flies! Before you know it, October will be here and the TVMA Conference will begin. Whether you are a sponsor or an attendee, save October 3-5 at the Kerrville YO in the beautiful Texas Hill Country to participate in the Texas Vegetation Management Association Annual Conference with speakers like Dr. Barron Rector, "Weed ID" and Greg Armel Ph. D., "Product Labels," just to name a few. Speakers will bring you and your company up-to-date on the most current information available to industry and individuals. The group will also go on an afternoon jaunt to Schreiner University for instruction integrated into experience. Schreiner University is only a five minute trip from the YO conference Center and will be handled in a four thirty- minute session format including an instructional walking tour of the Guadalupe River that runs through the campus. Entertainment for the group offers a barbeque and football on Monday night, a scholarship raffle, great food, and tournaments of various types on Tuesday evening. The silent auction, with items donated by sponsors, closes on Wednesday. For more details see "Entertainment!..." on page 8. Become licensed, obtain your CEUs, network, enjoy, and most of all - participate. Everyone needs a voice with strong numbers behind that voice to accomplish goals of vegetation management and related fields.

Start thinking about sponsorship opportunities! Each year through member suggestions and board actions, TVMA works to make sponsorship more valuable to those participating since sponsors are such an integral part of a successful conference. Of course, inside displays will attract a large audience with activities scheduled in the sponsor room, but sponsors are encouraged to bring equipment for outside display at the YO conference center and/or Schreiner University. What better way to show your equipment than for people to examine it personally either at an inside both or outside space. This year to benefit scholarship we are adding a scholarship, sponsor section that will not include booth space, but will get your company recognition on raffle tickets for helping the scholarship program continue to grow. Please examine the form included in this newsletter for sponsorship benefits and opportunities.

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If you want to get your reservations made early, the number for the YO is 830-257-4440 and the toll free number is 877-967-3767. At only \$85 per night plus taxes, join us.



**TVMA Conference
October 3 - 5
YO Ranch
Kerrville, TX**

Presidential Update

Twenty years and just getting started...

Twenty years ago in May a group of men and women from arbor care, utilities, roadside, municipalities, extension, parks and wildlife, chemical manufacturing and distribution, got together with the idea to form a statewide organization of vegetation managers. What was born from their cooperation was the Texas Vegetation Management Association (TVMA).

Their initiative was the need to foster professionalism within the state's vegetation management industry, scholarship, a voice to the public, training and membership statewide.

Take a minute to look over our original leadership and charter members:

Officers: Board of Directors

Richard Hendler, DowElanco, President

David Wall, Houston Lighting & Power, Vice President

Denise McWilliams, Texas Ag Ext Svc, Secretary

Ron Held, Houston Spraying & Supply Dennis Engelke, Texas Elec Coop

Dennis Markwardt, Texas State Dept of Highways & Public Trans

William Mills, Trees, Inc

Randall Murphy, TU Electric

Howard Pierson, Estes, Inc

Michael Standish, American Cyanamid

Jack Summers, City of Garland

Steve White, Gulf States Utilities Co

and on October 11, 1991 TVMA listed their charter membership:

- | | | | |
|-----------------------|-----------------------------|------------------------|--------------------------|
| 1. Bates, Richard | Asplundh Tree Expert Co | 20. Levertntz, Thomas | Asplundh |
| 2. Bolting, O.F. | Central Power & Light | 21. Markwardt, Dennis | SPHPT |
| 3. Borgelt, Roger | SPCB | 22. Mason, John | Monsanto |
| 4. Bremer, John | TAEX | 23. McWilliams, Denise | TAEX |
| 5. Burnside, Robert | DowElanco | 24. Mills, William | Trees, Inc |
| 6. Cavazos, Issac | TAEX | 25. Moore, Bruce L | TU Electric |
| 7. Crosby, Jim | SSI Mobley Co | 26. Murphy, Randall | TU Electric |
| 8. Dippel, Donnie | TDA | 27. O'Conner, Patrick | Asplundh |
| 9. Duffie, Kelly | Estes, Inc. | 28. Pierson, Howard W | Estes, Inc |
| 10. Ellis, John | TU Electric | 29. Pluenneke, Ricks | Plant Pro Advisory Svc |
| 11. Engelke, Dennis | Texas Electric Cooperatives | 30. Schroeder, Jeff | Trees, Inc |
| 12. Frizzell, Paul | Central Power & Light | 31. Smith, Roy L | SDH&PT |
| 13. Gipson, Jason W | Red River Specialties | 32. Standish, Michael | American Cyanamid |
| 14. Held, Ron | Houston Spraying & Supply | 33. Thrash, Jim | DuPont |
| 15. Hendler, Rich | DowElanco | 34. Tweed, Jeff | TU Electric |
| 16. Hoover, Steve | Trees, Inc. | 35. Wade, Cathy | Houston Lighting & Power |
| 17. Johnson, N. Joyce | Tx Parks & Wildlife | 36. Wall, David | Houston Lighting & Power |
| 18. Koenig, James F | City of San Antonio | 37. White, Steve A | Gulf States Utilities Co |
| 19. Latimer, Jim | TU Electric | 38. Zaragoza, Dorca | TCA |

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They started in 1991 with 38 members and a few thousand dollars a year. They sponsored certification meetings to help applicators get their pesticide application license, provided scholarships to deserving college students pursuing career in VM, pasture, rangeland, and became a voice for the vegetation management industry in Texas. Somewhere along TVMA grew into 200 plus membership with an annual budget of \$30-40,000.

Now there are 3-4 certification meetings each year, the scholarship fund has grown to four \$2,000 scholarships per year and our voice is stronger than ever.

Again, please take a few minutes to review the list of charter members. think about what they have given and how they have influenced our vegetation management industry. And Thank them for what they started.

Then think about what you want TVMA to look like in another 20 years.

Give a little today, give a lot tomorrow...

Scott Dunham



TVMA Mission Statement

To promote and support the vegetation management industry in Texas through professional development, continuing education and training, sound environmental stewardship, and academic scholarship for its members and the public; to assist and cooperate with legislative and regulatory agencies.

Electric Utilities Work Together

Annually the Gulf Coast area utilities meet to discuss the upcoming hurricane season and past storms. This year's discussion included the February mandatory load shedding event that was taking place across Texas at the same time the 2011 Super Bowl was about to kick off! The severe cold temperatures in the Northeast had Texas utilities dropping record amounts of megawatts in order to save the grid from absolute catastrophe. Utility workers across the state were in an organized frenzy to take out and replace electrical service in a situation called 'Rolling Brown-outs'. The organized chaos ended in a job well done that saved our huge distribution system that drives our lives.

The recommendation for the upcoming hurricane season was blunt...it is not a matter of where, it is a matter of when. The best advice Texans can heed is "be prepared". This season could bring us plenty of ill will due to the weather conditions relating to high and low pressure ridges hanging in different places compared to last year. Remember last year most of the storms were pushed out into the Atlantic Ocean. This year is could be the right combination, so don't count on that happening again. Be prepared.

Lastly, the Texas Public Utility Commission is actively working on a Hazard Tree Plan and an overall Vegetation Management Requirement. Changes in our state are forthcoming!

All of this means Texas vegetation management is on the cutting edge of importance and we all need to be working hard to get the dollars spent in the most efficient ways possible. It is a heck of a challenge and we are all involved!

Steve White
Davey Tree Surgery Company

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2011 Scholarships Awarded

TVMA announces the 2011 scholarship winners. A large number of “awesome” applicants made the decision even more difficult than it is every year, but those receiving two thousand dollar scholarships include:

The winner of the Craig Johnson and Family Scholarship is Kate E. Harrison, daughter of Dane Harrison. Kate plans to major in environmental studies at Texas A & M. Dane works for the Brazos Electric Cooperative.

Sheldon Foster is seeking a Bachelor of Science degree with a focus in forensic accounting at Tuskegee University. He is the son of Leon Foster with Woods Plus, Inc.

Jacqueline White, daughter of Steve White with Davey Tree Surgery Company, will be attending the University of Texas at San Antonio working to attain a Bachelor of Science degree.

Taylor Hale is the daughter of Michael Hale of Farmers Electric Cooperative. She plans to attend the University of North Texas and major in International Studies.

Congratulations to all the recipients. For more information about the scholarship program contact the scholarship chair, Layne Fields at chemweed1@yahoo.com. Applicants, who did not receive scholarships, are encouraged to apply again in 2012. Each year TVMA works to expand the scholarship program, and 2012 will be no exception with the continued help of membership participation in scholarship activities.

Applicator Licensing Training

Facilitated By TVMA

Kedrick Bryant of TNMP (Texas-New Mexico Power Company) will facilitate the applicator licensing training during the TVMA Annual Conference October 3-5. Training will begin Monday morning at 10 AM- and Tuesday at 8 AM - with testing on Wednesday, October 5.

TDA (Texas Department of Agriculture) offices offer monthly testing throughout the state. However, this is a good opportunity to receive an overview of the exam. Applicants must be able to read and comprehend the subject matter; oral tests are not given. A passing grade is 70% or higher.

There are no test fees for the general, law or regulation exams. However, a \$24 test fee is charged before testing each category or subcategory. For example, a \$24 fee will be charged for Right-of-Way Pest Control category. Payment will need to be made out to TDA. NCPS applicators are exempt from all exam fees.

Study material for license exams may be purchased from Texas AgrilLife Extension Service or can be ordered at <http://www-aes.tamu.edu>

There is no additional cost to attend; the training the cost is covered in the conference registration.

For questions contact Kedrick Bryant at Kedrick.bryant@tnmp.com or (409) 948-8452 Ext.4218.

2012 TVMA Annual Conference Embassy Suites –San Marcos October 15-17, 2012

2010 TVMA Sponsors

TVMA wishes to extend our THANK YOU to the following individuals and companies who went ABOVE AND BEYOND in their support of TVMA this year!

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



Industry Updates

Fire Protection For Wooden Utility Poles

SSI Maxim's success with Sprakil SK-26 as a firebreak around wooden utility poles in Western US is now a choice for Texas utilities. A single application of Sprakil SK-26 provides extended control of flammable weeds and brush. A wooden pole can cost over five thousand dollars to replace. Sprakil SK-26 can be safely and economically used for less than 10.00 dollars. SSI Maxim is a leading supplier of granular herbicides in the United States. For more information please visit our web site www.ssimaxim.com or call 1-800-36-4781



Tradewind™ Aquatic Herbicide Registered for Use on Tough Plants

Provides Aquatic Plant Managers with Selective Management of Hydrilla

WALNUT CREEK, Calif.—March 9, 2011—Valent Professional Products announced that Tradewind™ Aquatic Herbicide has been registered by the Environmental Protection Agency (EPA) for selective management of aquatic plants, including fluridone-resistant hydrilla.

A systemic herbicide that provides long-lasting control of both submersed and floating aquatic plants, Tradewind brings a much-needed new class of chemistry to the aquatics market. With an excellent toxicological profile, Tradewind allows aquatic plant managers to selectively control exotic, invasive plants such as fluridone-resistant hydrilla and Eurasian watermilfoil with minimal impact on many desirable native plant species such as spatterdock, maidencane and cattails. As a result, Tradewind helps open previously clogged waterbodies for wildlife, public and recreational use while at the same time conserving desirable aquatic plants.

“Hydrilla is the No. 1 plant of concern for aquatic plant managers. Hydrilla displays extremely rapid growth and causes a number of problems. It hinders flood control and power generation, limits recreational opportunities and squeezes out desirable native plants,” said Dr. Mike Riffle, research and development manager for Valent Professional Products. “Tradewind gives aquatic plant managers an important new resistance management tool for control of fluridone-resistant hydrilla and other nuisance plants that clog our waterbodies.”

For more information about Tradewind, please visit www.valentpro.com/tradewind. To learn more about Valent Professional Products' portfolio of aquatics products, please visit www.valent.com/professional/aquatics.

MAKHTESHIM AGAN ACQUIRES DUPONT CROP PROTECTION'S NON-MIXTURE DIURON BUSINESS

Transaction underscores MAI's strategy to deliver effective, reliable solutions to farmers globally Product acquisition enhances MAI market position in the Americas and Asia-Pacific regions Tel – Aviv, Israel, April 10, 2011 – the Makhteshim Agan Group (MAI) (TASE:MAIN), the world leader in branded off-patent crop protection solutions, today announced that it will acquire DuPont Crop Protection's (DuPont) global non-mixture diuron business.

According to the purchase agreement, MAI will receive rights, registrations and supporting regulatory data for all of DuPont's non-mixture diuron herbicides, including its industry-leading DuPont™ Direx® and Karmex® brands. The acquisition will enhance the Company's global product offering and broaden its market reach in North America, Brazil and Asia Pacific regions. "As a leading off-patent global player we are committed to deliver effective, high quality and reliable solutions to farmers globally and generate profitable growth. DuPont™ Karmex® and Direx® are premium products that have long been preferred by farmers and applicators globally. We have had vast experience in manufacturing and marketing diuron, a key active ingredient which we continue to support and can now bring to more customers through this acquisition," commented Dr. Yoav Zeif, MAI's VP Global Products and Marketing.

Diuron is the leading urea herbicide used in agricultural and IVM applications to control a wide variety of annual and perennial broadleaf and grassy weeds. Diuron's major markets include sugarcane, fruit, vegetables and cotton, as well as non-crop sectors. Contact Rony Patishi-Chillim, ir@ma-industries.com

Three DuPont Herbicides Receive US EPA Federal Registration for Land Management

WILMINGTON, Del. - The U.S. Environmental Protection Agency (EPA) has granted DuPont registration approval for DuPont™ Perspective™, Streamline™ and Viewpoint™ herbicides. The three innovations will provide land managers with new tools to help control overgrown vegetation that can cause safety issues, including power outages, fires and road hazards.

Based on aminocyclopyrachlor, a recently approved chemistry from the DuPont pipeline with a favorable environmental profile, these products provide long-lasting control of a wide spectrum of difficult brush and broadleaf weeds in utility rights of way, roadsides, railroad sites, nature preserves, parks and other areas.

Low use rates and dry blended formulations mean these new herbicides require less handling, tank mixing, storage space and waste disposal, which saves time and costs and delivers greater overall productivity.

"These science-powered innovations demonstrate how DuPont can help land managers improve public safety to protect people," said Rik L. Miller, incoming president - DuPont Crop Protection. "DuPont has a rich pipeline of new, innovative products for land managers as they work to control vegetation that can cause many safety issues."

The new herbicides are:

- DuPont™ Perspective™ herbicide selectively controls broadleaf and invasive weeds along roadsides and other sites while preserving desirable grasses and natural habitats. Visit perspective.dupont.com for more information.
- DuPont™ Streamline™ herbicide controls noxious weeds, brush and broadleaf weeds in utility rights of way and along roadsides where natural grasses and habitats need to be maintained. Visit streamline.dupont.com for more information.
- DuPont™ Viewpoint™ herbicide provides broad-spectrum brush control of tough species in utility and industrial rights of way. Visit viewpoint.dupont.com for more information.

Winfield Hires IVM Market Manager

Winfield Solutions recently hired, Mack Bostick, formerly with Monsanto. Mack will be the new Winfield Solutions IVM Market Manager.

Entertainment! Scholarship! Entertainment!

Focus on the education educational, training, testing, and networking at the conference, but have some fun too. As tired golfers come in from the tournament Monday afternoon, the aroma of burgers on the pit will greet them. Monday will be grilled hamburger night cooked to perfection by several board members and brought into the conference room for a Monday Night Football reception. Don't miss the meal or the evening activities.

Tuesday's traditional casino night is being replaced with lively entertainment plans to complete the day with a big finish to the Schreiner University afternoon symposium, outdoor demonstrations, and excellent speakers. First, let's discuss food. TVMA will host an enjoyable variety of choices that should satisfy anyone's hunger after a day of working hard to earn those CEUs. While enjoying your food, beverages and subtle music in the background, choose to participate in various prize tournaments such as dominoes, Texas Holdem, or maybe even pool. There may be a Wii contest for those who want to demonstrate physical skills. Another addition for the evening is a scholarship raffle including prizes like a flat screen television, an IPAD, a Yeti cooler, a circular fire pit with a grill top and a GPS Garmin NuVi to be drawn for and awarded that evening to those in attendance. Choose which prize you want to take a chance to win by placing your ticket(s) in the appropriate prize bucket. You never know what else might be included in the festivities!

Wednesday, the silent auction will close after the first break and winners announced after the closing remarks. Don't miss the fun and don't forget about their fantastic pool; it was warm enough in October last year do take a relaxing dip. Participation makes it all work and you will be helping raise money for scholarships whose amount and numbers continue to increase. Hone your skills!

TVMA Scholarship Golf Tournament

Benefiting the TVMA Scholarship Program

Hidden Springs Golf Course, Harper, TX

Monday, October 3, 2011

T-time is 12:30pm.

What a fun and unique little course!! That was my first impression of Hidden Springs Golf Course, the site of this year's TVMA Scholarship Golf Tournament. The course, tucked away in the limestone hills and live oak trees with elevations up to 2020 feet, panoramic views and water everywhere, is challenging and delightful. It's approximately a 20 minute drive from the YO Ranch Hotel in Kerrville.

We would like to have over 50 players to help spread out the cost and raise some good money for our scholarship program- so invite your co-workers, suppliers or friends. Lunch will be available. Cost will be similar to last year.

Check it out at www.hidden-springs-golf.com

For more information or to help sponsor contact:
Mike Standish; 512-887-0318 or Chris Smith 713-464-3391



**2011 TVMA ANNUAL CONFERENCE – October 3 - 5, 2011
Y.O. Ranch, Kerrville, TX
EXHIBITOR REGISTRATION FORM**

Company Name: _____ Company Representative: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

I am unable to attend the annual conference but have enclosed my \$25 general membership fee. Membership is included in annual conference registration

REGISTRATION LEVELS AND BENEFITS (Please check ONE Only) For More Details Or To Register Go To TVMA.net

Check One	Level	Conference Registrations	Guest Rooms Provided	Special Web Recognition	CLIP Advertising	Cost
	PLATINUM	2	1 Suite for 2 nights	YES	YES	\$2,000
	GOLD	1	1 Room 2 nights	YES	YES	\$1,500
	SILVER	1	None	YES	YES	\$1,000
	BRONZE	1	None	YES	NO	\$650
	NICKEL	1	None	NO	NO	\$400
Line 1 Total Amount Due:						\$

ADDITIONAL OPTIONS (Check all that apply)

Quantity	Description of Option	Conference Registrations	Guest Rooms Provided	Cost	Each Extension
	Additional conference attendees List additional attendees on back	1	None	\$100 by 9/9/11 \$125 after 9/9/11	
	Training Seminar attendees List additional attendees on back	1	None	\$100 by 9/9/11 \$125 after 9/9/11	
	Spouse or Guest Pass (banquets, luncheons, social, breaks)	1	None	\$50	
	Scholarship Golf Tournament Entry	None	None	\$75	
	Sponsorship: Luncheon or Social	2	1 Suite for 2 nights	\$3,000	
	Sponsorship: Break or Breakfast	1	1 Room for 2 nights	\$1,500	
	Co-Sponsorship: Luncheon or Social	None	None	\$500	
	Supporter: Food and Beverage	None	None	\$250	
	Scholarship Sponsor	Raffle Ticket Recognition		\$200	
Line 2 Amount Due					\$
Total Due TVMA:Sum of Line 1 and 2					\$

PAYMENT OPTIONS (Please select ONE)

Check Enclosed -or- MasterCard Visa Discovery American Express

Check being Processed by Company (payable to TVMA)

Credit Card Number: _____ Expires: _____ Security Code: _____

Name on Card (if different than above): _____

City: _____ State: _____ Zip: _____

Mail Form with Payment to TVMA –c/oCHB Consulting, 145 W Travis, La Grange TX 78945

Fax: 979-968-5624 Email:dustin.dippel@chbinc.org

TVMA Tax ID: 76-0415282: For More Information – Contact Scott Dunham at 979-255-3980 or Larry Mauldin at 830-864-5363

Additional Attendees Information

Attendee 1

Attendee 2

Attendee 3

Attendee 4

Attendee 5

Attendee 6

Attendee 7

Attendee 8

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VM Industry Calendar of Events

August 9th
TVMA Board Meeting
YO Kerrville, TX

October 3-5, 2011
TVMA Annual Conference
YO -Kerrville, TX

November 1st
Tyler Regional Meeting
Tyler Rose Garden
Tyler, TX

December 12, 2011
Lubbock Regional Meeting
Koko Palace
Lubbock, TX